**Olivia L.U. Snodgrass**

Certified Physician Assistant, Wound Care Certified

700 Olympic Plaza Circle, Suite #510, Tyler, TX 75701

903-595-2636 (p)

903-595-5560 (f)

**Education:**

2018 **Wound Care Education Institute, Fort Lauderdale, FL, February 2018**

* Wound Care Certification, National Alliance of Wound Care and Ostomy

2013-2015 **Baylor College of Medicine, Houston, TX-MSPAS, December 2015**

* Honors Graduate, Physician Assistant Program, School of Allied Health Sciences

2014 **Baylor College of Medicine Medical Spanish Elective, Houston, TX, July 2014**

* Medical Spanish Certificate, School of Allied Health Sciences

2008-2011 **Texas A&M University, College Station, TX-BS Biomedical Sciences, December 2011**

* Distinguished Student, Biomedical Sciences, School of Veterinary Medicine

**Professional Experience:**

Current Employment:

Present **Physician Assistant, East Texas Vascular Associates, Tyler, TX**

* Coordinate and provide patient care in the vascular surgery clinic, surgical breast clinic, and the post-operative clinic at East Texas Vascular Associates.
* Surgical first assist duties in general surgery (including breast), vascular surgery, and colorectal surgery.
* Spearheaded the development of a wound clinic within the East Texas Vascular Associates umbrella to increase access to complex wound care. Responsible for researching wound care products, preparing wound care treatment plans, and performing in-office wound care procedures.
* Developed standardized follow-up protocols for the vascular clinic and surgical breast clinics to ensure a standard of care.
* Developed standardized home healthcare protocols and facilitate relationships with local home healthcare companies to streamline post-operative discharges from the post-operative holding / inpatient setting.
* Participate in the UT Heath East Texas Breast Conference weekly to ensure standardized care surrounding surgical breast patients.
* Redesigned and modernized electronic medical record templates to improve meaningful use compliance.
* Recommended and developed a medical scribe program to decrease data-entry bottleneck to and patient wait times that utilizes future allied health professional students from local university settings.
* Developed web marketing strategy to include website re-design, social media profile development, and marketing content planning and management.

Present **KCI, An Acelity Company, Speaker**

* Utilization of Prevena™, V.A.C™, V.A.C Veraflo™, ABThera™, SNAP™, and multiple advanced wound care products
* Developed speaker decks for Prevena™, V.A.C Veraflo™, and advanced wound care products
* Served as a speaker for medical conference events
* Facilitated multiple Prevena™ and V.A.C Veraflo™ Local Medical Events (LMEs)
* Breakout session Prevena™ speaker at the January 2017 National Sales Meeting
* Participated in an ABThera™ focus group regarding instillation and the open abdomen
* Participated as a Prevena™ marketing materials collaborator for vascular surgery specific pamphlet
* PROMOGRAN PRISMA™ Rope Evaluator

Other Relevant Experience:

2019 **Society of Vascular Surgeons 2019 SVS VAM, Speaker**

* *Wound Care: Coordination of Care*
* Selected as a speaker for the SVS Physician Assistant Section
* Planned AMA PRA Category 1 CME Credits

2018 **Society of Vascular Surgeons 2018 SVS VAM, Speaker**

* *Peripheral Arterial Disease: Coordination of Care*
* Selected as an inaugural class speaker for the SVS Physician Assistant Section
* AMA PRA Category 1 CME Credits Awarded

2018 **UT Health East Texas Tyler Wound Symposium, Speaker**

* *Acute Surgical Wounds*
* AMA PRA Category 1 CME Credits Awarded

2018 **UT Health East Texas Tyler Nursing Orientation Education**

* + - *Enhanced Recovery for Colon Surgery (BERAS)*
    - *Post-Operative Vascular Surgery Care*
    - Presented at the Spring 2018 and Summer 2018 new hire orientation for nursing staff.

2014-2016 **Medical Web Marketing Consultant, Dr. F.P “Tripp” Buckley, Round Rock, TX**

* Developed web marketing plan for Dr. F.P Tripp Buckley and The Heartburn Foundation to include website design consultation, social media profile development, and marketing content planning and management.
* Coordinated content development with Torax and Covidien marketing contacts.

**Research Experience:**

2018 **Quality Improvement Project, East Texas Vascular Associates and UT Health East Texas (formally East Texas Medical Center), Tyler, TX**

* *Quality Improvement Project: Does the Prevena™ closed incision management system decrease surgical site infections and length of stay in fem-distal peripheral bypass patients in a private surgical group*
  + *Submitted to Catalytic Health’s publication of Incisional Wound Management*

2014-2015 **Master’s Thesis Research and Poster Presentation, Baylor Scott & White, Round Rock, TX**

* *Direct-To-Patient Marketing: Analysis of a prospectively maintained database in a multidisciplinary heartburn and acid reflux center*
  + Presented at the Baylor College of Medicine Allied Health Research Fair

**Professional Licensure:**

Present **National Committee on Certification of Physician Assistants (NCCPA) Certified**

Present **Texas State Medical Board License**

Present  **Wound Care Certification**

**Professional Affiliations:**

Present **Society of Vascular Surgeons**

**Volunteer Activities:**

**Present For The Silent, Woman of Hope, Tyler, TX**

Present **Therapet, Therapet Volunteer Retention & Recruitment Co-Chair, Tyler, TX**

**Special Skills:**

Public speaking.

Surgical first assist skills.

Marketing development with emphasis on medical web marketing.

Proficient in medical Spanish.